



Providers And Teens Communicating for Health

# 2025 REQUEST FOR APPLICATIONS



~ FUNDING OPPORTUNITY ~

Apply today to implement the Teen Educator Program  
in Northern Wisconsin!

# WHAT'S THE DEAL?

## FUNDING OVERVIEW

PATCH stands for Providers and Teens Communicating for Health. We work to improve adolescent health alongside and in true partnership with youth. We envision a world in which all youth are healthy, connected, and thriving!

As a Wisconsin-based program of [Embolden, WI](#), PATCH has been piloting innovative strategies for youth engagement for over 15 years and have replicated our youth-driven programs across the country, from New York to Colorado to the Northern Mariana Islands!

Today, we maintain a robust statewide presence in Wisconsin with PATCH Teen Educator Programs in each of our five public health regions. While PATCH has been serving Wisconsin's Northern Public Health Region with a successful Teen Educator Program in Wausau for the past six years, this funding is intended to identify a local organizational home to adopt this program. It is our hope that funding a local organization to lead the PATCH Teen Educator Program will ensure a more community-driven approach to this impactful work.

## FUNDING DETAILS

**Funding Amount:** Up to \$50,000, plus in-kind start-up support! (All Licensing, Coaching, and Coordinator Training fees will be waived by the PATCH Program.)

**Application Deadline:** February 28th 2025 at 11:59pm.

**Training Requirement:** If funded, PATCH Coordinator Training will take place either April 7-9 or April 14-16, 2025. Please save those dates!

**Funding Cycle:** April 1, 2025 – June 30, 2026 with opportunity to renew dependent on funding, performance, and lessons learned.

**Qualified Applicants:** Any organization in [Wisconsin's Northern Public Health Region](#) is eligible to apply. We strongly encourage applications from organizations led by those who identify as women, LGBTQIA+, Black, Indigenous, or Persons of Color and from community-based, school-based, or health care-based non-profit organizations.



# HOW DO WE APPLY?

## STEP 1: LEARN ABOUT PATCH

Do your research! To ensure your organization is a good fit for PATCH, please learn more about us at [www.patchprogram.org](http://www.patchprogram.org) and explore PATCH's current Wisconsin-based programming at [www.wipatch.org](http://www.wipatch.org). You may also want to follow us on social media:

**@thepatchprogram**  
**@wisconsinpatchprogram**

## STEP 2: REVIEW THE PLANNING GUIDE (IN FULL!)

To ensure that organizations know what to expect when partnering with PATCH, we have developed a comprehensive [PATCH Youth Programs Planning Guide](#). It is critical that you review this Planning Guide in full before applying.

The Planning Guide includes information about:

- The PATCH Model for Youth Engagement, which acts as the foundation for all PATCH programming
- An outline of the PATCH Teen Educator Program, including the key people involved
- A summary of program impact
- Key considerations including programmatic fit, staffing, support, timelines, reach, budget and evaluation
- Requirements for all partners implementing PATCH, including (hopefully) you!

The PATCH Youth Programs Planning Guide is attached to this Request for Applications. [You may also request to download a copy at www.patchprogram.org.](#)

## STEP 3: UNDERSTAND THE ROLES & RESPONSIBILITIES

Our chosen organizational partner will be responsible for hiring and supporting a PATCH Coordinator at a minimum of 20 hours/week. Expected roles and responsibilities of the PATCH Coordinator include:

### Build meaningful community relationships

- Coordinate and convene a local support team
- Maintain connections with other local efforts

### Recruit, hire, and manage Teen Educators

- Recruit and hire a diverse and exceptional team of 10-12 youth ages 14-18
- Create a culture of comfort, trust, and support
- Ensure youth are engaged, in attendance, and receiving consistent feedback
- Connect youth with outside support and resources

### Coordinate Teen Educator Training & Enrichment

- Plan and facilitate the 20-hour Training as well as two 2-hour Enrichment Meetings each month
- Identify quality, diverse, local experts to serve as guest speakers on a variety of key health topics

### Promote, schedule & lead PATCH Workshops

- Promote and schedule 2-3 workshops each month of the program cycle
- Organize all workshop logistics and materials
- Prepare and support Teen Educators in facilitation

### Manage the budget

- Manage program budget
- Conduct financial reporting as requested

### Evaluate the program

- Administer evaluations as provided by PATCH
- Enter data into required online database
- Monitor impact of your Teen Educator Program



## STEP 4: APPLY ONLINE!

If your organization seems like a good fit after completing steps 1-3, it's time to fill out the online application at [www.wipatch.org/2025RFA](http://www.wipatch.org/2025RFA). Questions include:

**1. Tell us about your organization!** Include mission, vision, history, and future goals. How does your organization's purpose align with the PATCH Teen Educator Program?

**2. Why is your organization the ideal fit** to implement the PATCH Teen Educator Program in northern Wisconsin? What sets you apart from other applicants?

**3. Tell us about the individuals from your organization who will lead the PATCH Teen Educator Program.** What qualifications make them the right fit? If you haven't selected a Coordinator yet, how will you ensure the right person is chosen?

**4. What experiences does your organization have in delivering programs** related to youth development, public health, or similar efforts? How has this prepared you to implement the PATCH Teen Educator Program?

**5. Describe your community partnerships,** including schools, community groups, and health providers. How will these collaborations enhance the success and effectiveness of the PATCH Teen Educator Program?

**6. If awarded funding, how would you ensure the long-term sustainability** of the PATCH Teen Educator Program beyond the initial grant?

**7. What impact do you expect the PATCH Teen Educator Program to have** on your community, both short-term and long-term? How will you measure this impact?

**8. Anything else we should know?** Please feel free to share anything else you'd like us to know about your organization or its work that makes you uniquely qualified for the PATCH Teen Educator Program. There is also room to upload three optional attachments.

**All applications must be received by February 28, 2025 at 11:59pm. Late proposals will not be considered.**

## QUESTIONS?

If you have ANY questions or need clarification, please feel free to email Amy Olejniczak, PATCH Program Founder & Director, at [amy@patchprogram.org](mailto:amy@patchprogram.org).

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